National Program Award Rubric							Score
Why did you choose to address this issue? 0-10 points	**0** Response does not answer question	**1 – 2** Response identifies an issue, but does not explain why it was chosen. Issue may or may not be relevant to national program.	**3 – 5** Response identifies an issue and somewhat explains why it was chosen. Issue may or may not be relevant to national program.	**6 – 8** Response identifies an issue and fully explains why it was chosen. Issue is relevant to the national program.	**9 – 10** Response identifies an issue and includes supporting research and/or evidence to explain why it was chosen. Issue is relevant to the national program.		
Please list your project's goals and objectives. 0-15 points	**0** No goals or objectives listed	**1 – 4** Goals and objectives are incomplete or do not clearly address the issue	**5 - 8** Goals and objectives address the issue, but may include minimal member involvement or do not clearly align with FCCLA purposes.	**9 – 12** Goals and objectives address the issue and include comprehensive member involvement. Goals align with FCCLA purposes.	**13 – 15** Goals and objectives go above and beyond to address the issue and include comprehensive member involvement. Goals align with FCCLA purposes.		
Summarize your project, including major activities, resources used, and partnerships and collaborations, in the space below. 0–20 points	**0** Response does not answer the question	**1 – 4** The project does not meet the project goals	**5 – 9** The project meets the project goals but the summary is vague or limited	**10 – 14** The project summary is complete and meets project goals, but includes few major activities, resources, and/or partnerships	**15 – 18** The project summary is complete and includes a variety of major activities, resources, and partnerships that meet the project goals	**19 – 20** The project summary is complete and includes major activities, resources, and partnerships that went above and beyond the project goals	
Number of Chapter Members Involved in Project 0–3 points	**0** No members involved	**1** Fewer than 12 members were involved	**3** 12 or more members were involved				
Number of People Reached through Project Events. 0–3 points	**0** No one was reached	**1** Fewer than 12 people were reached	**3** 12 or more people were reached				
Describe your project's evaluation process and the results. 0–15 points	**0** Response does not answer question	**1 – 4** Response is vague and/or does not include a formal evaluation process	**5 – 8** Response includes a formal evaluation process, but does not expand on results	**9 – 12** Response includes a formal evaluation process and the results	**13 – 15** Response includes a formal evaluation process and results. Explains what was learned and what could be improved		
List media used to promote and report on the project. 0–10 points	**0** No media was used	**5** Limited media was used	**10** Several media sources were used				

Number of people reached through public relations efforts 0-5 points	**0** No one was reached	**1** Less than 10 people reached	**2** Less than 50 people reached	**3** Less than 100 people reached	**4** Less than 500 people reached	**5** 500 or more people reached	
Describe how your project promoted a better understanding of FCCLA and/or FCS education in your school or community. 0-14 points	**0** Response does not answer question	**1 – 4** Limited promotion of FCCLA and/or FCS	**5 – 8** Somewhat promotes FCCLA and/or FCS, but does not include ways that members used FCS skills	**9 – 12** Promotes FCCLA and/or FCS, and includes ways that members used FCS skills	**13 – 14** Promotes both FCCLA and FCS beyond expectations and includes ways that members used FCS skills		
Provide links to 3 photos of your project in action. 0-5 points	**0** No photos or links do not work	**3** Less than 3 photos	**5** 3 or more photos				

TOTAL
(100 points possible)