

FCCLA Week Activity Guide: FCCLA Day of Service

Topic: FCCLA Day of Service

Grade Level: Any

Learning Objectives:

Students will learn about FCCLA:

Family, Career and Community Leaders of America (FCCLA) is a national Career and Technical Student Organization (CTSO) for young men and women in Family and Consumer Sciences (FCS) education in public and private schools through grade 12. FCCLA offers intra-curricular resources and opportunities for students to pursue careers that support families. Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education. Be sure to share all FCCLA week activities using the hashtag #FCCLWeek.

National FCS Standards:

6.1, 6.2, 7.1, 7.2, 7.3, 7.4, and 7.5

Activity Day 2: FCCLA Day of Service

Activity 1 Materials Needed: Construction Paper (Red and White encouraged), Scissors, Glue or Tape

Directions:

Mini Lesson: Take advantage of FCCLA Week by hosting a Funds2Orgs Shoe Drive, mark Tuesday as the collection day within your school, and even extend it to your community. Funds2Orgs, FCCLA's national fundraising partner, offers an exciting opportunity for your chapters to organize a shoe drive. Here's how it works: encourage people to donate gently worn, used, and new shoes. Funds2Orgs collects the donated shoes, and your chapter receives a check within two days of receipt and processing. These funds can then be used in your community, towards a service project, or to support conference attendance.

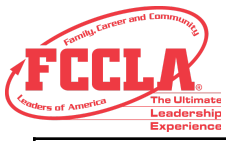
The best part is that this initiative benefits not only your chapter but also others in several meaningful ways:

- Engage supporters effortlessly in fundraising without the need to ask for monetary donations.
- Contribute to a socially responsible fundraiser by repurposing shoes.
- Transform the collected shoes into inventory, providing an economic lifeline to micro-entrepreneurs in developing countries who sell them in their small businesses for a living wage.
- Support job creation in the United States through our shoe-drive fundraising company.

How Funds2Orgs Works:

The best part about this fundraising opportunity is that it's completely FREE for chapters and members. Funds2Orgs provides all the necessary resources for a successful campaign. Here's how it works:

- [Sign up](#) to receive more information and schedule a conversation with the Funds2Orgs team to discuss when you'd like to kick off your drive.
- Funds2Orgs fundraising coaches will guide you through the entire shoe drive fundraiser, ensuring your chapter's success.
- Following a planning call, you'll receive a Welcome Kit packed with collection materials, marketing templates, and more to jumpstart your campaign.
- Customize your promotion materials and social media posts with the support of Funds2Orgs to create an engaging and impactful outreach.
- Collect gently worn, used, and new shoes from your school and community, generating momentum for your cause.
- Once Funds2Orgs picks up the shoes, you can expect to receive a check within two days of receipt and processing!



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Make it a Challenge:

Here is some fun way to make the shoe drive a challenge and increase participation:

- Make it a school-wide challenge! Pit the Freshman against the Sophomores, create rivalries between homerooms, or challenge different departments. The goal? Collect the most shoes for a great cause! The winner gets creative prizes like pizza, donuts, or early release—work with school administrators for fun, creative prizes for a good cause.
- Engage your community in the shoe drive! Reach out to the fire department and police department and propose a friendly competition between them. The winner earns the esteemed "bragging rights" title.
- Establish multiple drop-off locations throughout town, including the newspaper, radio station, community center, and more. Spread the word about the shoe drive and promote the impactful initiatives of FCCLA.

Additional Ideas:

- Host a service fundraiser using the national fundraising partner, WeHelpTwo, asking everyone who buys a pair of socks to wear them on Friday of FCCLA Week.
- Use the FCCLA Planning Process to plan a Community Service project. After your students implement their plan, submit information for National Recognition as a National Program Award through the Program Awards tab in the FCCLA Portal.
- Ask your students what community service means to them. Community service can be big or small; for FCCLA week, challenge your students to develop as many easy and quick service project ideas as they can think of. Instruct them to write each idea down on a [paper airplane](#). Tape all the ideas around your room or even the school!