



# Adviser Networking

## Questions about State and National Advocacy

Use the below questions to start conversation and gain valuable information about what your peers are doing in their chapters.

- 1) How do you communicate class and chapter activities to policy makers?
  - a. Are the activities student organized and run?
  - b. Do the activities support all FACS students or only FCCLA members?
- 2) What do legislators pay attention to (i.e. stats, stories, outside interest)?
  - a. Do you keep a scrapbook or other form of tracking chapter information?
  - b. Do you use student stories to show success?
- 3) Do you work with other CTSOs and student groups to get legislative attention?
  - a. Do you share ideas or activities?
  - b. How do you cooperate to ensure success for everyone?
- 4) Does anyone from the legislative body visit your class or participate in chapter activities?
  - a. How do you invite outside participation?
  - b. Do you have recognition opportunities for policy makers?
- 5) How has support from your legislator affected your classroom and chapter success?
  - a. How does legislative support affect support from your administration?
  - b. What activities are most successful in bringing attention to your program?



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## Tips for State and National Advocacy

Use the below tips to enhance your chapter's activities and boost leadership development.

### 1) **Be Prepared.**

Go into all appointments with "measurable data" to show your program improves education. Prepare in advance for questions about Career and Technical Education. Remember that CTE and Perkins issues are bigger than FCCLA so be sure you are prepared for questions specific to FCCLA as well as addressing the broader issue.

### 2) **Know the Facts.**

Make sure you are aware of the impact that local and state Perkins plans have on your program. Know how your representative votes on this and other issues affecting education.

### 3) **Invite Participation.**

One of the best ways to demonstrate success to state and national policymakers is to invite them to attend school and community meetings and events. Some schools or regions offer awards and other recognition as an incentive.

### 4) **Bring Your Students.**

There is no better proof of a successful program than a hearing it from a successful student. Students' stories along with measurable data will win over your representative.

### 5) **Keep in Touch.**

Send thank you notes and copies of press releases to remind decision makers of the successful program they have helped create.