



Adviser Networking

Questions About Fundraising

Use the below questions to start conversation and gain valuable information about what your peers are doing in their chapters.

- 1) What kind of fundraising activities do you do now?
 - a. Are the activities student organized and run?
 - b. Do the activities support all FCS students or only FCCLA members?

- 2) What do you spend the money you raise on?
 - a. Does the funding go directly to FCCLA projects and activities?
 - b. Do you primarily use the funds for travel and registration fees?

- 3) Does your school district have any restrictions on the amount or way you fundraise?
 - a. How do you get around restrictions?
 - b. Do you collaborate on fundraising activities with other CTSOs or student organizations?

- 4) Do you look for local sponsorships from business and industry?
 - a. Have you applied for local or state grants?
 - b. How do you connect with business and industry?

- 5) How has fundraising impacted students' participation in FCS classes or FCCLA?
 - a. Do you find fundraising to be an opportunity to teach additional skills?
 - b. Have students' increased participation in FCCLA through fundraising activities?



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Tips for Effective Fundraising

Use the below tips to enhance your chapter's activities and boost leadership development.

1) Use activities that teach.

The most successful fundraising activities provide extra learning opportunities and leadership experience for students. These can be as simple as a student organized bake sale or as complex as beginning a school store. Choose something that fits the community's needs. Let the students take the reins, hold their hands when they need, and enjoy watching them succeed!

2) Schedule activities throughout the year—and the summer.

Students are busy at the beginning of the year with many back to school activities and readjusting to a school schedule. Additionally, the community is bombarded with fundraising projects during the first semester of the year. Work with a group of students, perhaps officers or a fundraising committee, to develop projects that can be done during the summer. These can include car washes, catering, or running a concession stand at a local ballpark.

3) Set a budget for the year.

As a budgeting exercise, have students set a budget for the year. Make sure they include travel, meeting registration, project expenses and the capital necessary to begin raising additional funds. Figuring out how much the chapter will spend, will help motivate fundraising efforts.

4) Begin a long term project.

This year start a new project that will last several years. Start a catering, childcare or other business. Repeat clients will not only provide a steady income, but they will help add more clients, and money, to your chapter.

5) Make business and industry connections.

Involving business and industry leaders in your chapter will pay off in the long run. Local businesses who believe in your chapter's success may offer grants or sponsorships to attend state or national meetings. With a little finesse, they will be interested in offering mentoring or internships to your members.