



Advertising, exhibits and sponsorship opportunities.



### The Adviser and Chapter Mailing Advertising

The Adviser is a semi-annual publication that reaches nearly 7,000 Family and Consumer Sciences teachers, FCCLA advisers, and university Family and Consumer Sciences Teacher Educators nationwide.

#### Ad Specifications

Full Page 7" W x 10" H  
 1/2 Page 7" W x 4.875" H  
 1/4 Page 3.375" W x 4.875" H

#### Digital Files

- Quark Xpress 6.0, Adobe InDesign CS2 and Press-ready PDF files generated from Adobe Distiller are preferred.

#### Graphics

- EPS format is preferred.

#### Editorial Schedule

<i>The Adviser</i>	<b>Issue</b>	<b>Reservation Deadline</b>	<b>Artwork Deadline</b>
	Fall	June 1	July 1
	Winter	November 1	December 1
<i>Chapter Mailing Inserts</i>	<b>Issue</b>	<b>Reservation Deadline</b>	<b>Insert Deadline</b>
	Fall	July 1	August 1
	Winter	December 1	January 1

The undersigned hereby makes application for advertising space in *The Adviser* or Chapter Mailing. The acceptance of this application shall be at the sole discretion of FCCLA, and upon acceptance this application becomes a contract.

<b>The Adviser</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$800</b>	<b>\$500</b>
<input type="checkbox"/> Fall 2009	<input type="checkbox"/> Back Cover	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> Winter 2010	<input type="checkbox"/> Back Cover	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/4 Page

#### Chapter Mailing Insert \$1,500

- Fall 2009  
 Winter 2010

#### Payment

- Credit (VISA or MasterCard)

Company Name

Credit Card Number Exp. Date

Company Contact

Name as it appears on card

Title

Signature

Address

- Check (Make check payable in U.S. currency to Family, Career and Community Leaders of America or FCCLA)

City State Zip

#### Send application with payment to:

FCCLA Advertising  
 Lockbox Operations Dept. T  
 P.O. Box 718  
 Baltimore, MD 21203-0718

Telephone

Email

Web Address