



# Adviser Academy

## FCCLA Week Ideas

Below find a few ideas to help make FCCLA Week a successful time for service learning at your school. Be sure to involve students in every step of the process!

1. Use the national theme (found on the FCCLA national Web site) or create your own theme.
2. Identify each day with a special event or project.
3. Focus on the national programs. Use one program as a theme for the week or select a different program to focus on each day.
4. If you are focusing on community service for the week, contact an agency/agencies for items that are needed. Collect different donations each day (socks, washcloths, toothbrushes, toothpaste, combs, underwear, baby clothes, cleaning supplies, food, etc.)
5. Label each day with the item – Toothbrush Tuesday or Washcloth Wednesday – that your chapter is collecting.
6. Contact at-risk shelters and find out their needs. New or gently used sweatshirts are collected by shelters to help teens and adults who are living on the street.
7. Ask your governor or mayor to declare a proclamation recognizing FCCLA week in your state/community.
8. Create public service announcements for television and radio stations, develop a video for your local cable television, and write a press release for your local newspaper and school/community website. Speak out about FCCLA through school announcements, bulletin boards, and displays.