



2012



FCCLA Week Poster Design

Celebrate FCCLA Week by putting your design skills to the test! Share your vision of “Raising the Bar” by creating a poster promoting FCCLA. The winning fall 2012 FCCLA Week Poster will be distributed to all FCCLA members in the January/February issue of *Teen Times*.

Rules

- This is an individual contest for nationally affiliated FCCLA student members.
- Contest participants may submit one (1) poster for the contest.
- Multiple members from the same chapter may enter this contest.
- Must follow the FCCLA emblem guidelines (please refer to the *FCCLA Tagline and Logo Usage Guide*).
- Poster must be submitted by October 30, 2011 digitally using the below method or will be disqualified prior to voting.

Submission Method

- All contest entries should be submitted via email to competitiveevents@fcclainc.org. The email body should include the following information:
 - Student’s Name
 - Student’s Email
 - School
 - School Phone
 - State
 - Adviser
 - Adviser’s Email
 - Signed Consent & Release Agreement (indicate whether it is attached, faxed, or mailed)
- The Poster entry should be attached to the email, as a high resolution (minimum of 300 dpi) PDF or Jpeg.
- A signed copy of the Consent and Release Agreement must be submitted with each entry. This may be attached to the email, faxed to (703) 860-2713, or mailed to the following address:
FCCLA
Attn: Program Coordinator
1910 Association Drive
Reston, VA 20191

Criteria

- No duplication of past designs.
- All entries must be submitted by October 30, 2011 and use the above method.
- Posters must incorporate **creative and original** artwork and ideas.
- Students must refrain from writing their name or other identifying information on the front of their poster.
- Students may use a variety of media. Keep in mind that winning posters may be reproduced or reprinted, so clear artwork and easy to read messages are best. Dates for the 2012 National FCCLA Week are February 12-18, 2012.

Contest Voting

- All top entries selected by a judging panel, will be displayed on the FCCLA national website. Members then will choose the contest winner by casting votes on the national website at www.fcclainc.org.
- Voting dates will be November 15, 2011 -December 1, 2011.

Recognition

- The winner will be recognized on the FCCLA national website.
- The winner will receive one (1) 2012 National Leadership Conference Weekly Registration and have the opportunity to present a workshop on their design at the 2012 National Leadership Conference in Orlando, Florida.
- The winning poster will be printed in the January/February issue of *Teen Times*.
- The winner will receive a custom framed copy of their winning poster design.